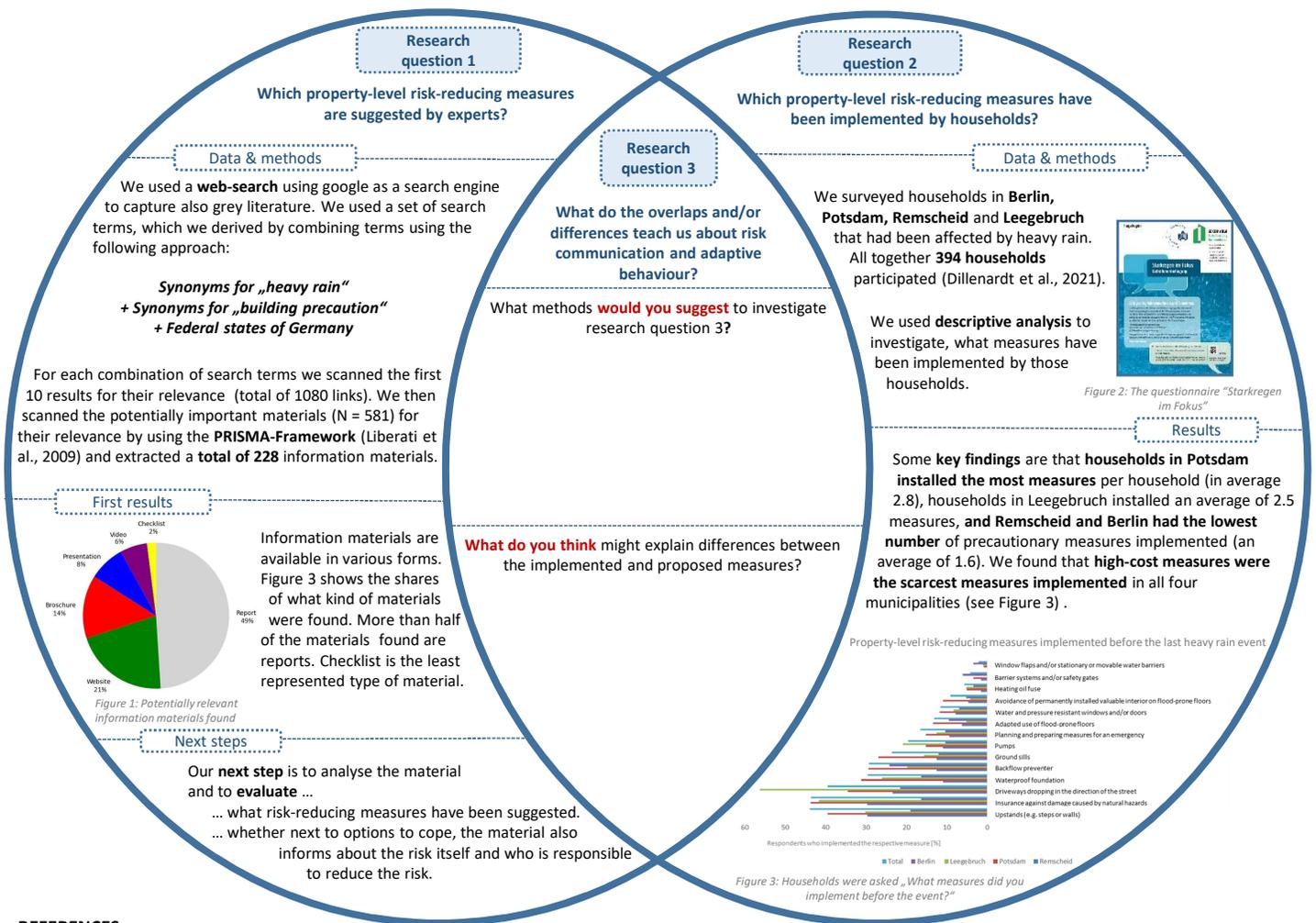


Property-level risk management against pluvial flooding: what do experts say, what do people do?

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Our motivation: Heavy rainfall events cause enormous damage to private households, e.g. insured losses of ~€75 million in Münster in 2014 and ~€60 million in Potsdam and Berlin in 2017. Integrated risk management approaches are increasingly being developed that require the participation of all stakeholders to reduce flood risk. One avenue for this are property-level risk-reducing measures, which can cost-effectively reduce losses caused by heavy rain, but must be implemented and at least partially funded by households themselves. How to increase their implementation is a current research topic. Risk communication is assumed to play an important role. Interested individuals can obtain information from a variety of German-language information materials of different sources which are accessible on the internet. However, there is no review of the information materials available in Germany and how they stimulate the implementation of risk-reducing measures. Therefore we are investigating the following three research questions.



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